

FAO : Head Teacher

Contact:

Tel:

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**Our Ref/Your
Ref:**

Date: 23rd July 2022

Dear Head Teacher

Creating a Safer Environment around Schools

Parking on the 'school keep clear' markings outside schools in the mornings and afternoons is a significant safety issue and results in many complaints being received by both our Parking Services and Communities. With usual enforcement options proving to be only mildly effective in terms of impact. With this in mind, Doncaster Council has procured a modern system for the purpose of daily enforcement of school keep clear markings.

The Council has decided to introduce camera enforcement, due to traditional enforcement being difficult, impractical and a suitable level of compliance is not being achieved.

The Council has procured 8 (eight) cameras, plus an operating system to use outside schools in the Doncaster Borough. The innovative camera technology is designed to promote a safer environment around school gates by reducing congestion, which, in turn improves air quality. We also hope it will encourage motorists to reconsider the need to drive to school and choose alternative means.

The cameras will be operated during school times and will only be used for enforcement purposes on the keep clear restriction and any nearby clearway bus stops. Residential properties will be obscured with a privacy filter, and only trained Civil Enforcement Officers will review the footage to action.

This enforcement system has been rolled out with great success. As a good level of compliance has been achieved at current locations, we propose to move the eight cameras to new locations. The chosen locations are:-

Hatchell Wood Primary, Plumpton Park Road

Edlington Hilltop, Edlington Lane

Holy Family Catholic, Kirton Lane

Sheep Dip Academy, Sheep Dip Lane

Kingfisher Primary, Norwich Road

Bawtry Mayflower Primary, Station Road

Carcroft Primary, Owston Road

Rowena Academy, Gardens Lane

The choice of schools has been based on the analysis of feedback from the Parking Enforcement team and Safer Roads team over the past few years. We hope that you are as excited as we are at the development of this product. With your encouragement and support, we feel that we will continue to promote Doncaster as a modern and dynamic area to live in. We hope this work will be done in the summer holiday, to coincide with the start of the September term.

We would be grateful if you would share this information with your parents as part of your regular communications to help spread the news on the new approach to promote a safer environment around the school gates. We would also appreciate this is shared with us, as this may be used as evidence of due diligence in any appeal.

Please note that there is no exemption for buses/ coaches on these restrictions. It may be that bus companies are currently illegally using this restricted area to pick up or drop off pupils. We would be grateful if you ensure that any bus company you are currently employing are notified of our change in method of enforcement.

If you have any comments or concerns, I look forward to hearing from you in the coming weeks on the enforcementteam@doncaster.gov.uk e-mail address and hope that we can make a difference around schools.

Yours sincerely

